

## ADVANTAGES AND DISADVANTAGES OF USING INNOVATIVE TECHNOLOGIES IN TEACHING FOREIGN LANGUAGES

**LAZARCHUK S.**

*Odesa State Academy of Civil Engineering and Architecture, Odesa, Ukraine*

The use of innovative technologies in the learning process contributes to the activation of students' cognitive activity and increasing the role of independent and creative work, formation of socio-cultural and linguo-country studies competence.

Valuable multimedia materials contribute to students' understanding of complex topics. In addition, it increases memorization – rich multimedia materials lead to better encoding and easier retrieval. The most important advantage is that multimedia helps to improve the four language skills such as listening, reading, speaking and writing. For example, visual learners can watch videos when learning foreign languages, while auditory learners listen to audio that they practice in real life. Learners who need additional practice can use online assignments to improve their grammar and vocabulary skills. Therefore, based on a systematic approach to reforming foreign language learning methods using new information technologies, based on the concept of information and educational environment should be considered in close connection with the system of developmental education. Information and educational environment is a set of conditions that allow not only to create and develop language skills, abilities and skills, but also contribute to the development of the learner's personality.

Most educational institutions may not have the technological resources, both hardware and software, necessary for the use of multimedia in teaching, which is the reason of disadvantage why some students lack information technology knowledge, such as computer skills. Most teachers need a lot of time to prepare lessons, assess students and create assignments and exercises, hence developing multimedia activities will give them a lot of trouble. In some cases, the overload of information on a topic leads to cognitive overload and learners find it difficult to comprehend all the information presented to them. As technology advances rapidly, compatibility between different devices can also become an issue when trying to move or play multimedia content.

Thus, the main factor in enhancing students' learning productivity is the teacher's competent knowledge of the appropriate and effective use of information technology in foreign language teaching. Ultimately, technology can 'open doors' to new experiences, discoveries, ways of learning and co-operation between students and teachers.